

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – AP Tourism Promotional Campaign at Delhi International Airport by M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi - Release of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes for the Conveyor Belts from (9<sup>th</sup> January 2014 to 8<sup>th</sup> February 2014), Digital Screens from (13<sup>th</sup> January 2014 to 12<sup>th</sup> February 2014) and Promotional Space from (27<sup>th</sup> January 2014 to 26<sup>th</sup> February 2014) for 1<sup>st</sup> Month – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 210

Dated:05-03-2014

Read the following:

1. From M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, Dt:22-11-2013.
2. Govt.Lr.No.2827/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.09-01-2014.
3. Invoice No.8900000522 from M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, Dt.06-02-2014.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, has submitted an extension proposal for taking up advertising campaign for Andhra Pradesh Tourism branding at Delhi International Airport.

2. Accordingly, Government have issued work order in reference 2<sup>nd</sup> read above, for taking up selective at Delhi International Airport for a period of three months at the rate of Rs.1,31,44,212/- (Rupees One Crore Thirty One Lakhs Forty Four Thousand Two Hundred and Twelve only) including taxes.

3. In the reference 3<sup>rd</sup> read above, M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, has submitted bill along with the photographs as proofs upon erection of the media for A.P Tourism to be placed at Delhi International Airport for the Conveyor Belts from (9<sup>th</sup> January 2014 to 8<sup>th</sup> February 2014), Digital Screens from (13<sup>th</sup> January 2014 to 12<sup>th</sup> February 2014) and Promotional Space from (27<sup>th</sup> January 2014 to 26<sup>th</sup> February 2014) for 1<sup>st</sup> Month and requested the Government to release payment of an amount of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes for the above said 1<sup>st</sup> Month payment.

4. Government after careful examination of the matter, hereby ordered to release an amount of Rs.51,20,280/- (Rupees Fifty One Lakhs Twenty Thousand Two Hundred and Eighty only) including taxes, for the Conveyor Belts from (9<sup>th</sup> January 2014 to 8<sup>th</sup> February 2014), Digital Screens from (13<sup>th</sup> January 2014 to 12<sup>th</sup> February 2014) and Promotional Space from (27<sup>th</sup> January 2014 to 26<sup>th</sup> February 2014) for 1<sup>st</sup> Month payment, to M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, for taken up AP Tourism Promotional Campaign at Delhi International Airport. Balance amount will be paid in due course.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, Sales and Publicity Expenses”.

**(P.T.O)**

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi, through on line. The details of Bank account is as follows:-

Account Name	: M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi
Account No	: 000751000423
Name of the Bank	: ICICI Bank Ltd.,
Branch	: 9A, Phelps Building, Connaught Place, New Delhi.-110001.
IFSC Code	: ICIC0000007
PAN:	: AADCT4881E

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s. TIM Delhi Airport Advertising Pvt., Ltd, New Delhi.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.  
**Copy to:**  
The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**